



PRESENTING SPONSOR



Mercedes-Benz Ottawa
Downtown



**FRIDAY, NOVEMBER 27, 2026
7:00 A.M. - 9:00A.M • THE WESTIN OTTAWA**

The Christmas Cheer Foundation provides support to dozens of local non-profit organizations that provide food assistance during the December holiday season across the nation's capital.

The foundation's annual Christmas Cheer breakfast is one of the major charitable events in the Ottawa area during the holiday season. It is considered the unofficial start of the holiday season for the Ottawa business community.

Approximately 750 guests from Ottawa's business, professional, political, and charitable communities will gather to raise funds for Ottawa families facing financial difficulties.

In its 75th year, the board and organizing committee are pleased to return the event to the downtown area, with a goal of increasing ticket sales and enhancing fundraising efforts in order to raise more than \$175,000!

Each year, proceeds from the Christmas Cheer Breakfast support dozens of Ottawa charities helping with food insecurity during the holiday season.

[Barrhaven Food Cupboard](#)

[Belong Ottawa](#)

[Caldwell Family Centre](#)

[Centre 507](#)

[Centretown Community
Food Centre](#)

[Children's Aid Foundation
of Ottawa](#)

[Community Compassion Centre
Food Bank](#)

[Dalhousie Food Cupboard](#)

[Debra Dynes Family House](#)

[Education Foundation
of Ottawa](#)

[FAMSAC Food Cupboard](#)

[Heron Emergency Food Centre](#)

[Kanata Food Cupboard](#)

[Odawa Native Friendship Centre](#)

[Operation Come Home](#)

[Ottawa Food Bank](#)

[Ottawa Innerscity Ministries](#)

[Pavilion Food Bank](#)

[People, Words & Change](#)

[Ronald McDonald House Charities
Ottawa](#)

[Shepherds of Good Hope
Foundation](#)

[Shine Through the Rain Foundation](#)

[St Matthew's Harmony House](#)

[St. Joseph's Parish -
St. Joe's Supper Table](#)

[The AIDS Committee of Ottawa](#)

[The Caring and
Sharing Exchange](#)

[The Ottawa Mission](#)

[Ottawa YMCA YWCA](#)

[Youth Services Bureau
of Ottawa](#)

[Youville Centre](#)

*** 2026 charity recipients will be announced in September.

SPONSORSHIP PACKAGES

	PRESENTING	IMPACT	BREAKFAST	PLATINUM	GOLD	SILVER	RED (new for 2026)
Cost	SOLD	\$25,000	\$20,000	\$10,000	\$6,500	\$4,000	\$2,500
Table at Event (10 seats)***	2 Santa's Circle	1 Santa's Circle + 1 Standard	1 Santa's Circle	1 Santa's Circle	1 Standard	1 Standard	1 Standard
Unique Event Activation	✓	✓	✓	X	X	X	X
Logo on Table Cards	✓	✓	✓	✓	✓	✓	✓
Logo in Promotional Emailers	✓	✓	✓	✓	✓	✓	X
Logo in Print and Banner Ads	✓	✓	✓	✓	✓	✓	X
Verbal Address at Event	✓	✓	X	X	X	X	X
Pre-taped Message Shown at Event	X	X	✓	X	X	X	X
Verbal Mention at Event	✓	✓	✓	✓	✓	✓	✓
Dedicated Social Media Posts	✓	✓	✓	✓	✓	X	X
Group Social Media Post	X	X	X	X	X	✓	✓
Logo in Post Event Communication	✓	✓	✓	✓	✓	✓	X
Logo on Screen at Event	✓	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓	✓

***All sponsorship packages, including those with standard tables, include priority table placements

***The Christmas Cheer Foundation welcomes new sponsor packages. To customize a package, contact Bryden McMaster at BMCMASTER@welchilp.com. ***

NEW FOR 2026 - RED LEVEL SPONSORSHIP (\$2,500)

Created for our 75th Anniversary year, this sponsorship level provides organizations with an opportunity to increase their impact, demonstrate their commitment to the Ottawa community, and help us achieve our goal of raising \$175,000 for local charities.

HELP US REACH OUR GOAL EARLY!

All organizations that have confirmed sponsorship by September 11, 2026 will be entered into a special draw for **4-pack of tickets to Harvest: A Feast of Fall on September 16th at the Ottawa Art Gallery (package value \$500)**. All-inclusive tickets allow full access to the culinary stations plus beer, wine and non-alcoholic beverages. Tickets and information available at harvestottawa.ca.

Early commitments helps us reach our 75th Anniversary Goal of raising \$175,000 and ensures all fundraising efforts and support get to local families in need for this holiday season!

To sign up or for more information on Christmas Cheer Breakfast sponsorship, contact Bryden McMaster at BMCMASTER@welchilp.com

75 years Christmas Cheer

With Gratitude to our 2025 Partners and special thanks to all the sponsors, donors and community leaders whose generosity has sustained this initiative for 75 years!

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IMPACT SPONSOR



PLATINUM SPONSOR



GOLD SPONSORS



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